

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Anti-Tribalism Movement</b>	
If your organisation is part of a larger organisation, what is its name? <b>No</b>	
In which London Borough is your organisation based? <b>Hammersmith &amp; Fulham</b>	
Contact person: <b>Mr Adam Matan</b>	Position: <b>Operational Director</b>
Website: <a href="http://www.theatm.org">http://www.theatm.org</a>	
Legal status of organisation: <b>Charitable company</b>	Charity, Charitable Incorporated Company or company number: <b>07002550 1168836</b>
When was your organisation established? <b>17/01/2010</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Making London Safer</b>
Which of the programme outcome(s) does your application aim to achieve? <b>Victims of hate crime being more aware of their rights and empowered to reduce feelings of fear</b>
Please describe the purpose of your funding request in one sentence. <b>To increase reporting of hate crimes by Somalis, and to improve agency responses to Somali victims of hate crime.</b>
When will the funding be required? <b>03/09/2018</b>
How much funding are you requesting? Year 1: <b>£49,950</b> Year 2: <b>£49,700</b> Year 3: <b>£51,200</b>  <b>Total: £150,850</b>

**Aims of your organisation:**

The Anti-Tribalism Movement was established by a group of young British-Somalis who wanted to fight tribe-based discrimination. Since then it has grown into an international organization with 140,000 members that strive to combat prejudice, tribalism, hate, and violence.

We foster dialogue and action that will bring individuals and communities together from different tribes, backgrounds, and religions. Through dialogue, we empower young people to challenge the inherited prejudices that cause conflict and social instability.

As individuals who have either experienced the Somali Civil War first hand or whose families were affected, we understand the devastation that tribalism can cause. Too many lives are still limited, controlled and even threatened because of these divisions. While celebrating the differences between communities we are aware of how these same differences can be manipulated and exploited for destructive purposes. With this knowledge, we create safe space for members to reflect on how tribalism and hate have impacted their lives and reframe their relationships with others.

**Main activities of your organisation:**

Followings are some our activities:

**ENCOURAGE DIALOGUE**

We create space for dialogue to build cohesive and harmonize societies by organizing monthly community events to bring 100-150 people to discuss issues of importance from knife crime to FGM.

**FOSTER TOLERANCE**

We produce regular contents such as films, publications, plays, and organize seminars, events, and trainings to challenge existing stereotypes and promote understanding, tolerance between communities.

**PRODUCE LEADERS**

In partnership with SOAS, University of London, we develop 21 elite young Somalis each year to become role models, bridgeheads; influence change that benefits Somalis and the wider community. To enable young leaders to be able to do this they will be put through a unique and award-winning postgraduate degree developed by SOAS, University of London, that focuses on Law and Leadership.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>7</b>	<b>3</b>	<b>5</b>	<b>5</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	<b>3 years</b>

## **Summary of grant request**

### **NEED:**

Hate crime in London has shown startling increases in recent times, by over 25% between 2016 and 2017 as per the Mayor's office, and as much as 500% as per Tell MAMA, a community organization. Independent research submitted to the Parliamentary Inquiry on hate crime in late 2016 shows that although members of the Somali community suffer numerous and frequent racist and faith-based hate crimes, they mostly suffer in silence. Reasons for low reporting include lack of awareness of their rights, poor understanding of reporting methods, and low trust in authorities.

This project aims to provide a service that does not exist and is badly needed. It will improve reporting by Somali hate crime victims, provide specialist support and advocacy to victims to achieve satisfactory outcomes, and improve responses by statutory agencies. The project will serve four London boroughs with the largest number of Somalis (Brent, Ealing, Hammersmith and Fulham, and Hounslow - where approximately 45,000 Somalis live and work).

### **DELIVERING THE WORK:**

ATM will recruit and train a hate crime support officer to:

- 1) Raise awareness amongst Somalis about reporting hate crime - this will be through a leaflet and community events in Somali and English (also attended by local agencies).
- 2) Support Somali hate crime victims through a) phone helpline, and b) regular drop-in surgery, and c) advocacy/ casework.
- 3) Engage with key agencies to improve their service delivery on hate crime.

### **AIMS:**

The project has 3 main aims:

- 1) To increase Somali communities' reporting of hate crime.
- 2) To achieve better outcomes for Somali victims of hate crime in Brent, Ealing, Hammersmith, and Fulham, and Hounslow.
- 3) To improve responses to hate crime by key statutory agencies (primarily police, housing, and schools).

### **WHY ATM SHOULD DELIVER THE WORK:**

ATM is a trusted agency amongst the London Somali population. It has excellent connections into the Somali community in the project areas and will be able to gain quick uptake of this new and essential service. It is a well-run charity with a proven track record of delivering projects with high community impact.

### **MEETING THE TRUST'S RELEVANT PROGRAMME OUTCOME:**

'victims of hate crime being more aware of their rights and empowered to reduce feelings of fear.'

The project will offer on-going awareness-raising for Somali victims of hate crime. It will empower them to understand and identify hate crimes, to report with more confidence, understand their rights as hate crime victims, and advocate for better responses by agencies. It will thus make them less fearful in their everyday lives.

### **MEETING THE TRUST'S 'PRINCIPLES OF GOOD PRACTICE:**

Involve service users in the management and running of the service - ATM has consulted directly with Somali victims of hate crime to design this project. Service users are regularly invited to ATM to provide feedback on projects, help develop new lines of work and sit on our Board.

Welcome people from all backgrounds and value diversity - ATM has people from diverse

*Continues overleaf*

*Continued from previous*

ethnic and religious backgrounds on our staff, board, and volunteer team, and while our services are designed mostly with the needs of the Somali population in mind, they also reach men and women of other communities including East Africans and other BAME communities.

**Value and support volunteers** - In the last financial year, ATM has provided placements and training for 16 volunteers in a range of roles in the organization. We have a robust volunteer policy which aims to ensure productive and respectful volunteering experiences.

**Reduce our carbon footprint** - We have reviewed our environmental impact and have carried out a plan of improvements including reducing use of plastic cups.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**Quality Marks**

**Investor in Volunteers**

**London Youth Quality Mark- going to achieve Bronze level**

**Commitments**

**Fundraiser Regulator**

**Living Wage Employer**

## **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Awareness raising through leaflets and community engagement events for Somali and other communities about: 1) Identifying and reporting hate crime, 2) the rights of victims of hate crime.**

**Year 1: 500 community members reached**

**Year 2: 500 community members reached**

**Year 3: 500 community members reached**

**Advocacy and casework for Somali victims of hate crime living/ working in Brent, Ealing, Hammersmith/ Fulham, and Hounslow - through office drop-ins and home visits.**

**Year 1: Casework system established, 36 drop-ins/ home visits, 25 victims supported**

**Year 2 and 3 each: 104 drop-ins/ home visits, 60 victims supported**

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**Establishing and operationalising a phone helpline for victims of hate crime across London.**

**Year 1: Establishing helpline Terms of Reference, providing phone information and advice to 100 victims**

**Year 2: Providing phone information and advice to 120 victims**

**Year 3: Providing phone information and advice to 150 victims**

**Instituting inter-agency procedures to review reporting of and responses to hate crime.**

**Year 1: Establishing key contacts in statutory agencies in project areas, designing referral processes, agreeing terms of reference for inter-agency Case Review Meetings**

**Running 6 Case Review Meetings**

**Year 2 and 3 each: Running 10 Case Review Meetings**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Over 1000 people live in reduced fear due to have improved knowledge to identify hate crime incidents and understand their rights as victims, increased confidence to report hate crime to relevant authorities, and increased capacity to seek appropriate action.**

**Over 145 Somali victims of hate crime (as well as over 300 family members) are empowered, and their self-reliance built, to achieve their rights as victims of hate crime.**

**Reporting of hate crime by Somalis increases in 4 boroughs.**

**Agencies receiving the reports deliver a more sensitive, confident and successful service, thus increasing communities' trust in them.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**Yes we do plan for the project to continue beyond 3 years. Rigorous monitoring and evaluation will be carried out during this period to determine priorities, activities and outcomes for the next phase. A fundraising strategy will be developed accordingly.**

# Who will benefit?

## About your beneficiaries

How many people will benefit directly from the grant per year?

**625**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Ealing (25%)**

**Hammersmith & Fulham (25%)**

**Brent (25%)**

**Hounslow (15%)**

**London-wide (10%)**

What age group(s) will benefit?

**All ages**

**16-24**

**25-44**

**45-64**

**65-74**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**Black/ African/ Caribbean/ Black British (including African; Caribbean; Any other Black/ African/ Caribbean background)**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**1-10%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salary and associated costs for Hate Crime Support Officer Including Employer's contributions	35,000	36,000	37,000	108,000
Recruitment, desk, phone, office costs, management and supervision	7,000	7,000	7,000	21,000
Hate crime information booklets design and printing	1,000	500	500	2,000
Community engagement events and Case Review Meetings	2,500	3,000	3,000	8,500
Monitoring and Evaluation	1,000	1,000	1,500	3,500
Laptop for the project worker	1,250	0	0	1,250
Travel for the project worker	1,000	1,000	1,000	3,000
Training for the project worker	200	200	200	600
Volunteers expenses	1,000	1,000	1,000	3,000
<b>TOTAL:</b>	<b>49,950</b>	<b>49,700</b>	<b>51,200</b>	<b>150,850</b>

### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
None	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
None	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### How much is requested from the Trust?

<b>Expenditure heading</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Total</b>
Salary and associated costs for Hate Crime Support Officer including Employer's national contribution	35,000	36,000	37,000	108,000
Recruitment, desk, phone, office costs, management and supervision	7,000	7,000	7,000	21,000
Hate crime information booklets design and printing	1,000	500	500	2,000
Community engagement events and Case Review Meetings	2,500	3,000	3,000	8,500
Monitoring and Evaluation	1,000	1,000	1,500	3,500
Laptop for the project worker	1,250	0	0	1,250
Travel for the project worker	1,000	1,000	1,000	3,000
Training for the project worker	200	200	200	600
Volunteers expenses	1,000	1,000	1,000	3,000
<b>TOTAL:</b>	<b>49,950</b>	<b>49,700</b>	<b>51,200</b>	<b>150,850</b>



## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>August</b>	Year: <b>2017</b>
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Income received from:	£
Voluntary income	411,350
Activities for generating funds	0
Investment income	0
Income from charitable activities	30,000
Other sources	0
<b>Total Income:</b>	<b>441,350</b>

Expenditure:	£
Charitable activities	433,863
Governance costs	0
Cost of generating funds	0
Other	0
<b>Total Expenditure:</b>	<b>433,863</b>
<b>Net (deficit)/surplus:</b>	<b>7,487</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement In Funds:</b>	<b>0</b>

Asset position at year end	£
Fixed assets	17,915
Investments	0
Net current assets	121,261
Long-term liabilities	7,210
<b>*Total Assets (A):</b>	<b>131,966</b>

Reserves at year end	£
Restricted funds	124,479
Endowment Funds	0
Unrestricted funds	7,487
<b>*Total Reserves (B):</b>	<b>131,966</b>

**\* Please note that total Assets (A) and Total Reserves (B) should be the same.**

### Statutory funding

For your most recent financial year, what % of your Income was from statutory sources?  
11-20%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

## Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	<b>Year 3 £</b>	<b>Year 2 £</b>	<b>Most recent £</b>
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	5,000	5,000	5,000
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	74,278

## Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

<b>Name of Funder</b>	<b>Year 3 £</b>	<b>Year 2 £</b>	<b>Most recent £</b>
Tudor Trust	36,000	36,000	36,000
John Ellerman Foundation	0	36,000	36,000
John Lyon's Charity	0	25,000	25,000
Hammersmith United charities	11,000	5,000	5,000
The Said Foundation	0	5,000	0

## Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **ADAM MATAN**

Role within                      **Managing Director**  
Organisation: